

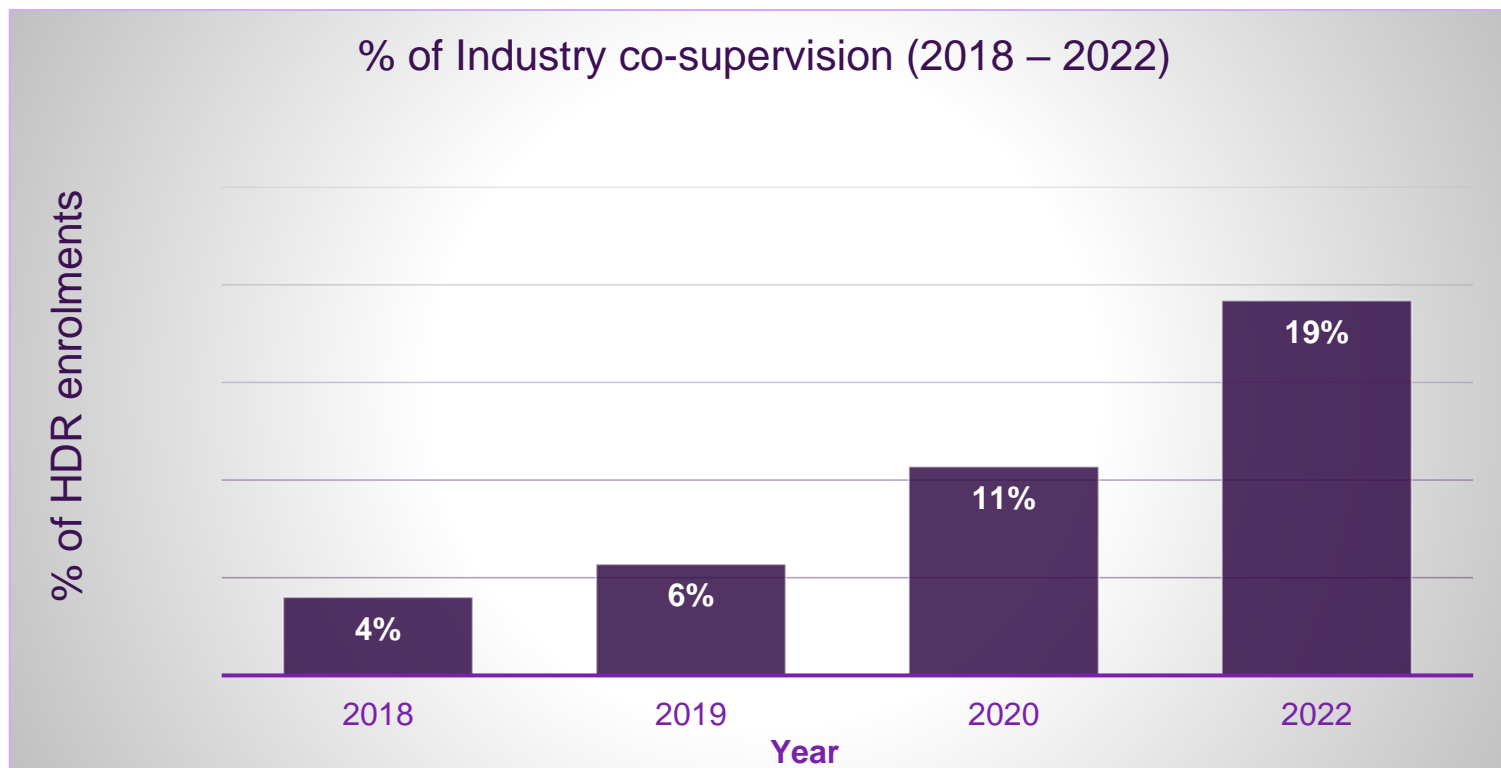


Fostering Industry Engagement

Professor Phil Parker
Pro-Vice Chancellor Research

ACU's Performance

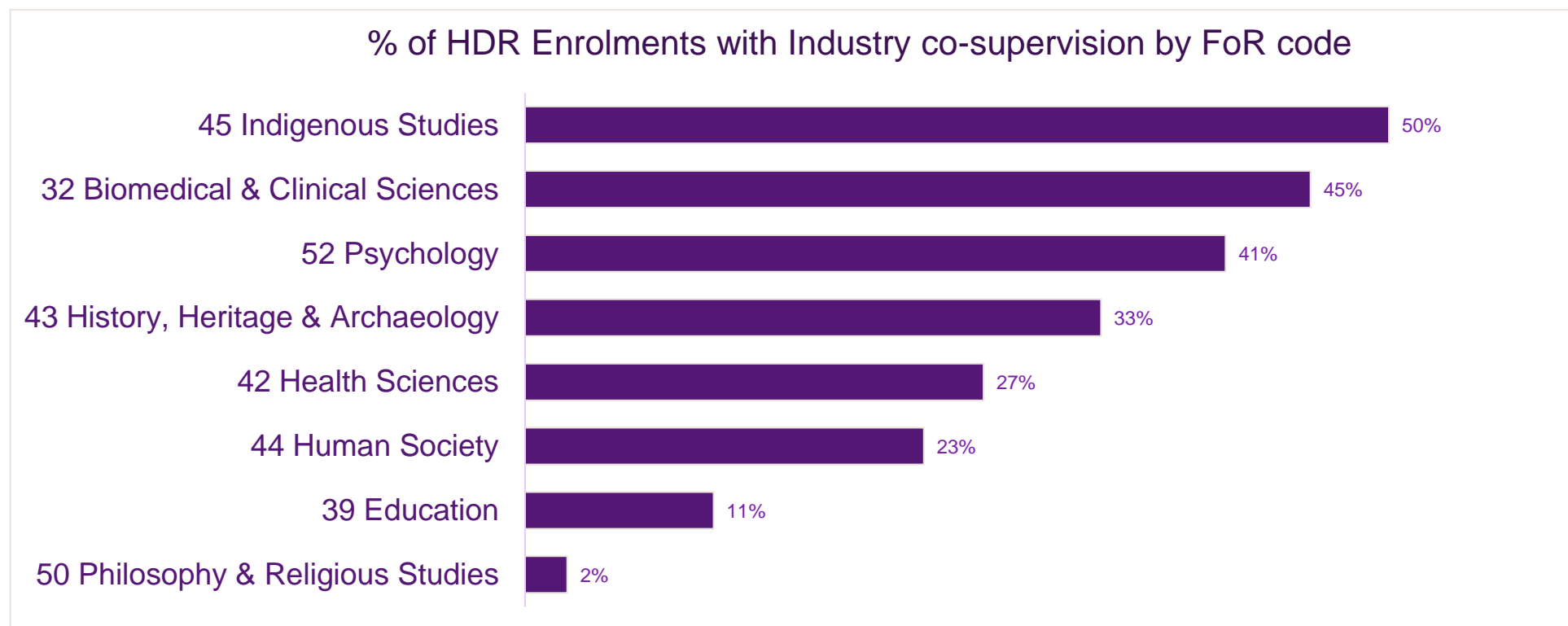
Research End-User Supervision 2018-2022



Significant growth in ACU's industry co-supervision over 4-year period

Fields of Research Performance 2022

Enrolments by FoR highlight strong industry co-supervision in HASS disciplines



ACU's Industry Engagement Strategy

Supporting Industry Engagement - Honours Pilot Program

- Honours pilot program developed in HASS disciplines.
- Students were industry engaged via a research internship.
- Projects were conceived to support business, local industry and community groups.
- Pilot established deep and enduring relationships between ACU academic staff and research end-users.



Outcomes

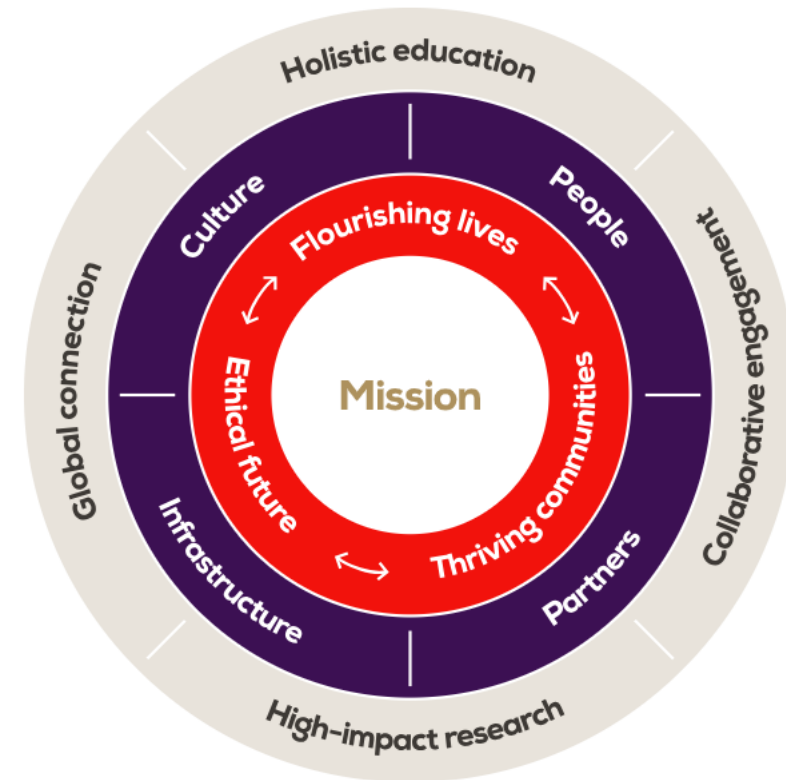
- The success of honours pilot led to the development of a PhD cohort program.
- Research Training Industry Partnerships - cohort model of co-funded PhD students.
- PhD students are working with local industry and communities to undertake research that seeks to address local needs or challenges.
- Growing interest in being part of the program from local industry, community and beyond.



ACU's Strategic Direction

Vision 2033 – Strategic Direction 2024-2033

- ACU is a mission driven institution.
- Strong and enduring partnerships is fundamental to our mission as an university.
- Our areas of strength in Education and Research requires strong connection and collaboration with the communities we seek to support.
- Our discipline mix – largely HASS, Education and Health lends itself to strong relationships with research end-users.



Next steps

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Strengthen lifecycle relationships with industry partners at ACU by:

- growing industry experiences for honours students to create an enduring pipeline of engagement and partnerships.
- including an industry co-supervisor on the vast majority of HDR supervisory panels.
- leveraging industry co-supervision arrangements to generate research internships and co-funded industry PhD scholarships.



Questions?