

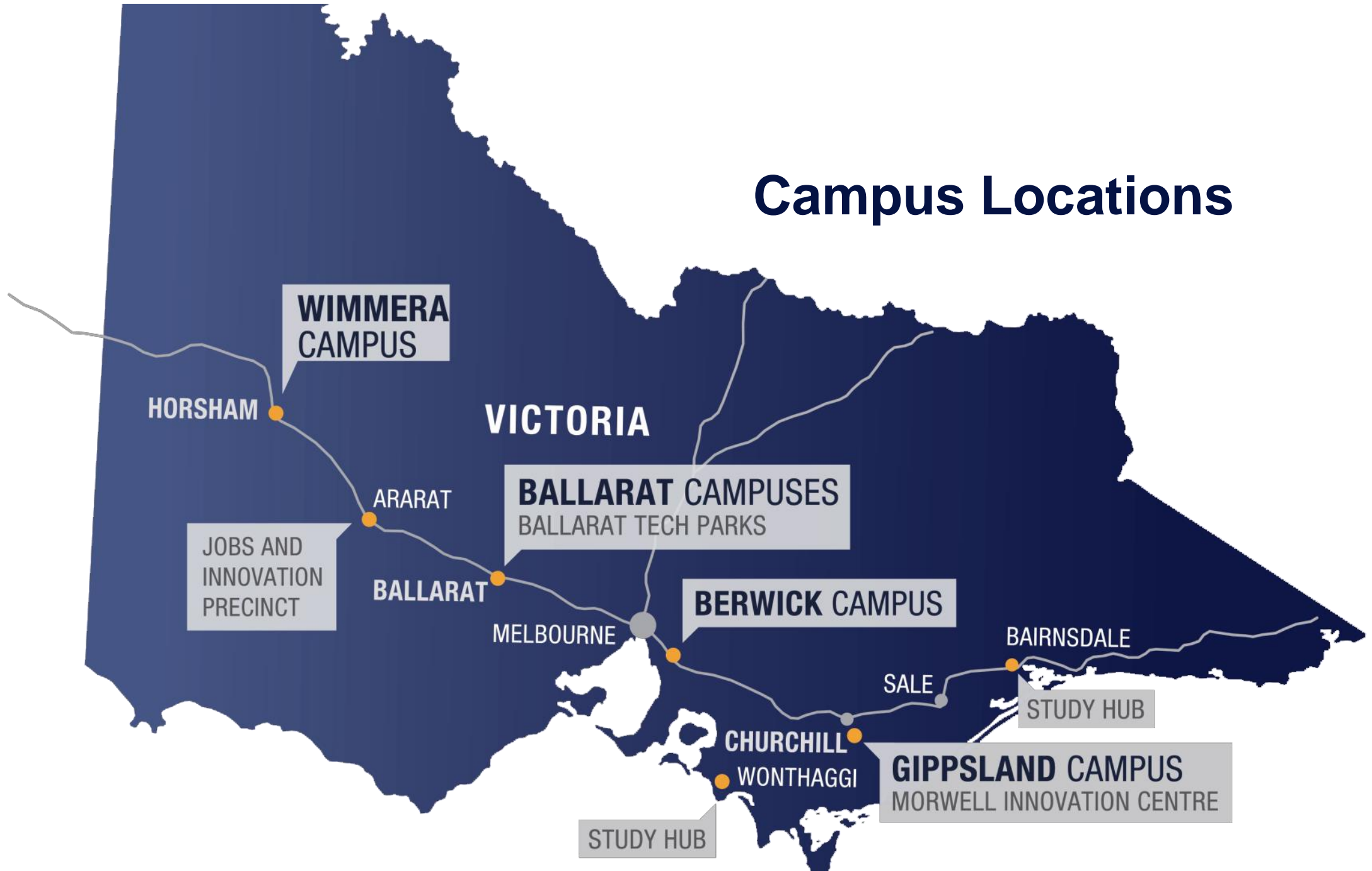
# Fostering Industry Engagement: why and how?

## - Key features of Federation University

**Prof. Andrew Barton**

Deputy Dean, Graduate Research

# Campus Locations



# Creation of Industry Precincts

- Partnering with key industry stakeholders

## Ararat Jobs and Technology Precinct

### Value proposition?

- FedUni gaining regional presence and impact.
- ARCC looking for grass roots style building of research capacity and intellectual capital. Enticing business.
- HDR candidates primarily enviro sci, agri-business, agri-tech and economics. Growing into health. Real industry exposure. Job opportunities.

# Creation of Industry Precincts

- Partnering with key industry stakeholders

## IBM Emerging Technology Hub

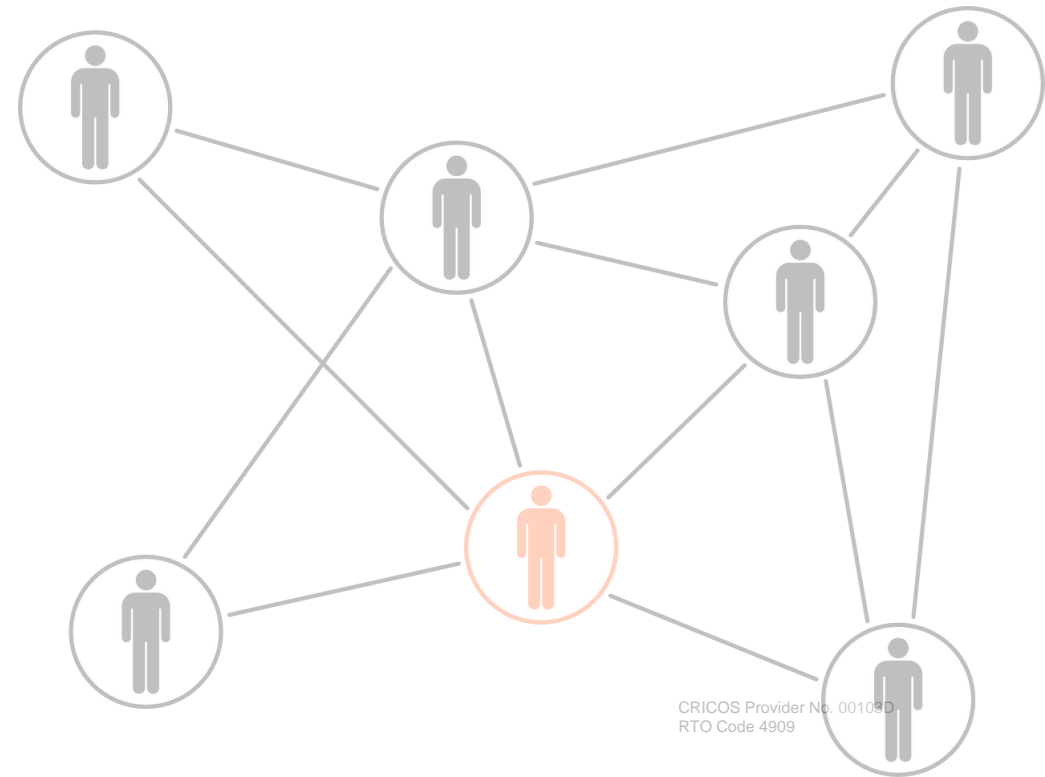
### Value proposition?

- FedUni aligning with a global partner. Activating Ballarat CBD campus.
- IBM access to skilled graduates. Venue for collaboration and tech demonstrations. Enticing business.
- HDR candidates primarily IT, AI, software and business. Real industry exposure through 'clients', internships. Exposure to job opportunities.

# Fostering Industry Engagement in HDR

- The Graduate School has been working to grow its industry engagement for years.
- We are now leveraging from the University strategy move to a co-operative model.
- This means we now have complementary ambitions across:
  1. Co-Design
  2. Co-supervise
  3. Co-fund
  4. Internships

**Over 60% of scholarships awarded are now industry funded or co-funded (2023 information).**



# Questions

