



AUSTRALIAN COUNCIL OF  
GRADUATE RESEARCH

# 2020-2021 Annual General Meeting

# Agenda

1. Welcome and Apologies
2. Approval of minutes of previous AGM
3. Membership report and summary of achievements 2020-2021
4. Communications Strategy for 2022
5. Presentation of the 2021 Audited Financial Statement
6. Presentation and voting on a special resolutions
7. Advice of membership fees for 2022
7. Election of Members of the 2022-23 Executive Committee

# Motion

- that the minutes of the ACGR AGM 2020, as circulated, be approved



AUSTRALIAN COUNCIL OF  
GRADUATE RESEARCH

# Convenor's Report

2020-2021

# ACGR 2021



- 43 Full Member Institutions
- 5 Australian Affiliate Members
- 8 International Associate Members

## Convenor

Professor Al McEwan

## Secretary

Professor Anne-Marie Hede

8 meetings of **Executive Committee** in reporting year  
1/7/20- 30/6/21

## 2 X National Conferences

- November 13-14 2020 – 93 registrations
- April 12 2021 – 81 registrations



AUSTRALIAN COUNCIL OF  
GRADUATE RESEARCH

Moving through  
the pandemic  
– and beyond...

Developing the researcher and  
exploring the potential future of Graduate Research Education

# Communication



## With Members

- National Meetings
- Webinar Series
- Website
- Monthly ACGR Updates
- Just in Time advice on government policy and relevant resources and services
- Executive Director “on call”

## Representation and Advocacy

- Impact Blog
- Twitter and LinkedIn
- Graduate Research Impact Video
- Representations to DESE, APRI, Chief Scientist etc
- International networks
- Engaging with CAPA and other peak bodies

# Professional Development and Fora



## *ACGR Webinar Series*

- Developing the Mental Health and Wellbeing Guidelines
- Presentation of 2021 Excellence in Graduate Research Awards supported by ResearchMaster
- Boosting the Impact of Graduate Research Theses supported by ProQuest
- Changes to RTP to support Internships
- Celebrating Graduate Research Impact – with Australia's Chief Scientist
- Disclosing and Managing Interests in Graduate Research

## *2021 Leadership in Graduate Research Program*

- Sold out – 60 registrations
- 97% satisfied or very satisfied

“I thought for a whole day session there was a good balance of interaction, presentations, polls and breaks. Great work. This was the least exhausting and enjoyable workshop I have been involved in in my 'zoom life’ “



# Outreach



# Graduate Research News & Views

## Graduate Research Impact Blog



EDIT

The **ACGR Graduate Research Impact Blog** aims to promote the value that graduate researchers bring to a knowledge-based economy. We want to highlight the importance of research graduates for the volume and quality of research conducted in Australia, the impacts Australia's research graduates have through the research they conduct, and the vast and diverse impacts they have throughout their careers. For additional information about our [submission](#) process, FAQs and more please visit [About the Impact Blog](#) page.

## GRADUATE RESEARCH EDUCATION

### Winners of the 2020 International VYT competition

OCTOBER 2020



## GRADUATE RESEARCH EDUCATION

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## How to support graduate students during a global pandemic

OCTOBER 2020

## RESEARCH IMPACT - HEALTH



## Stepping beyond the laboratory to Fight MND

OCTOBER 2020

**@GRADRESEARCH\_AU**



Australian Council of  
Graduate Research

64

There's no better time to invest in graduate researchers  
[https://www.acgr.edu.au/impact-](https://www.acgr.edu.au/impact-blog/theres-no-better-time-to...)  
[blog/theres-no-better-time-to...](https://www.acgr.edu.au/impact-blog/theres-no-better-time-to...)



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**SUBSCRIBE**

## IMPACT CATEGORIES

- Careers
- Graduate research education
- Research impact
- Research Impact – Economic
- Research Impact – Environmental
- Research Impact – Health

- 67 blogs posted
- 247 Blog subscribers
- 247 Twitter followers
- 262 LinkedIn Followers

# Good Practice Guidelines



ACGR Good Practice Guidelines for

Mental Health and Wellbeing in  
Graduate Research Education

Version 2: August 2021



Existing suite of guidelines  
Harmonised and republished

New  
Mental Health and Wellbeing  
Disclosing and Managing Interests

To come  
Graduate Research Governance and  
Management

# ACGR Communication Strategy 2022



## ACGR's Purpose:

ACGR's mission is to promote and support excellence in graduate research education.

## ACGR's Communication Priorities:

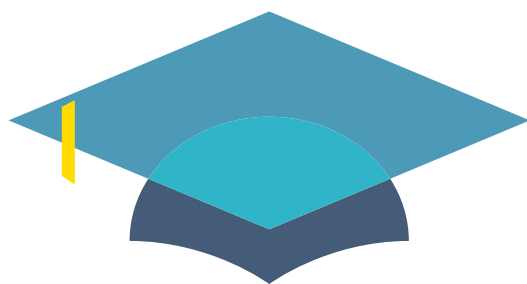
**At 9A ACGR Exec S/21**

Become recognized expert commentator on graduate research issues  
Expand brand and service awareness with key stakeholders  
Develop consistent and engaging online presence on website and social media platforms

**Communications Objective:** Communicate ACGR expert knowledge, grow followers and engagement

Comms Goals	Communicate expert knowledge	Increase brand recognition	Grow online engagement and event participation	Communicate key messages consistently
Our 2021-2022 Priorities	<ul style="list-style-type: none"> <li>Write and share on graduate research topics and policy</li> <li>Create informative blog content on graduate research</li> <li>Distribute media releases</li> <li>Engage with graduate research related content and discussions on Twitter</li> </ul>	<ul style="list-style-type: none"> <li>Maintain regular social media calendar – Twitter and LinkedIn for members and stakeholders</li> <li>Share blogs that support key messages</li> <li>Leverage partnerships to create and share content</li> <li>Update website in line with brand guidelines and key messages</li> </ul>	<ul style="list-style-type: none"> <li>Consistent and proactive comms on Twitter and LinkedIn with active engagement with followers</li> <li>Create email list and use MailChimp to communicate with members, promote key messages and services and track engagement.</li> <li>Regular web updates</li> </ul>	<ul style="list-style-type: none"> <li>Publish weekly blogs focused on the communications campaign pillars</li> <li>Ensure all communications use the ACGR brand voice and guidelines</li> <li>Establish positions on graduate research issues and publish media releases as relevant</li> </ul>
Outcomes & Measures	<ul style="list-style-type: none"> <li># of times approached for comment or media release picked up</li> <li>Blog website analytics</li> <li>Twitter and LinkedIn followers and engagement</li> </ul>	<ul style="list-style-type: none"> <li>2-3 tweets daily</li> <li>2 LinkedIn posts per week</li> <li>Weekly blogs in line with campaign pillars</li> <li>Quarterly co-created content with partner</li> <li>Refreshed website launched</li> </ul>	<ul style="list-style-type: none"> <li>Increase in comments and engagement</li> <li>Strategic mailing list and monthly email to subscribers</li> <li>Increased event attendance</li> </ul>	<ul style="list-style-type: none"> <li>Increased blog readership</li> <li>Improved web and media design measured by search, traffic, time on site</li> <li>Establish baseline for media releases and public comment</li> </ul>

# Digital Communications and Member Engagement Services



AUSTRALIAN COUNCIL OF  
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- Services to be provided through this 12 month contract are to develop targeted content, maintain the website and support member events and communications. The contract supports the goal of positioning ACGR as Australia's peak body for graduate research.
- Expressions of interest to deliver digital communications and member engagement services for a 12 month period January - December 2022 will open tomorrow.
- All enquiries to the Executive Director

Thanks to our Gold Sponsor in 2020-2021



and support from





# Approval of the 2021 Audited Financial Statement

as prepared by APL Financials in accordance with the requirements of the ACGR Constitution

# Consideration of Special Resolutions



## **1 Change the title of Convenor to President, ACGR**

11.1 The Executive Committee shall comprise the following seven positions elected by and from those representing full member institutions of the Council:

the ~~Convenor~~ President

the Immediate Past (Ex Officio) and ~~Convenor~~ President Elect in alternate years

five (5) ordinary members

Any other reference to Convenor in the current constitution will be replaced by President

# Consideration of Special Resolutions



## 2 Clarify the role of the President

13.1 The ~~Convenor~~ President ~~is the Chief Executive Officer of the Council,~~ shall provide strategic leadership for the Council in accordance with this constitution and shall convene and preside at all meetings of the Council and its Executive Committee. If the ~~Convenor~~ President is unable to attend or preside at a meeting of the Council or its Executive Committee, the ~~Convenor~~ President Elect shall chair the meeting.



# Consideration of Special Resolutions



## **3 Co-option to fill temporary vacancies on Executive Committee**

12.5 Unexpected vacancies on the Executive Committee should be filled through a by-election at the first available General Meeting. **The Committee may choose to co-opt a full member representative to fill the casual vacancy until the by-election is held.**

# 2022 Membership Fees



EFTSL	Proposed rate (excl.GST)
$\leq 1000$	\$1,985
$>1000 \leq 2000$	\$2,755
$>2000$	\$3,528
Australian Associate and International Affiliate members	\$550

Return to the 2019 rate –no increase for 3 years  
Invoices to be sent next week, payable this year or early next.

# Executive Committee Members



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## 2020

Professor Al McEwan –Convenor

Professor Anne-Marie Hede-  
Secretary

Professor Sue Berners- Price-  
Immediate Past Convenor

Professor Pat Buckley

Professor Helen Klaebe

Professor Imelda Whelehan

Professor Susan Kinnear

## 2021

Professor Al McEwan –Convenor

Professor Anne-Marie Hede-  
Secretary

Professor Pat Buckley

Professor Imelda Whelehan

Professor Susan Kinnear

Dr Simon Moss

Professor Stephan Riek

Fiona Zammit – Executive Director



## 2022 Executive Committee

### Convenor

- Professor Imelda Whelehan

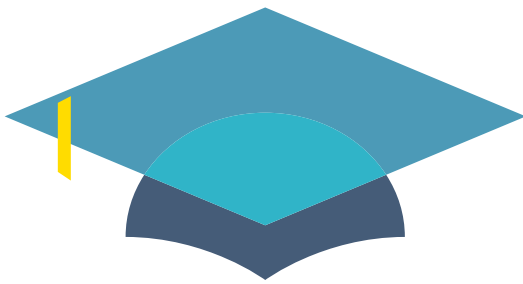
### Executive Committee Members continuing:

- Professor Anne-Marie Hede
- Dr Simon Moss

### Committee Member Vacancies

- 3 x 2 year terms
- 1 x 1 year term

# Election Results



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